

DANYELL JONES

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TECHNICAL EXPERIENCE

User Experience Architect | *Manifest Digital* | 2010 – Present

- Meet regularly with clients to assess their current needs and determine usability solutions.
- Conduct user testing on iterations of the site and offer recommendations that improve usability.
- Design wireframe deliverables and prototypes for large financial, medical, insurance, retail, and corporate firms using Microsoft Visio, OmniGraffle, Axure, and InDesign to communicate site hierarchy and functionality.
- Performed audits to determine validity of current site content.

Information Architect | *Fusion 92* | March 2010-Present

- Compile sitemaps and process flows to document site functionality.
- Meet with clients in order to determine content and site organization.
- Create competitor audits to help understand strengths and weaknesses of client web site for initial strategy.
- Designed wireframe deliverables using OmniGraffle to communicate site hierarchy and functionality for financial, medical, education, and retail partners.
- Create technical documentation for customized software programs.

Information Architect / User Experience Designer | *Fly Design* | June 2010-September 2010

- Met with clients and users in order to determine content and site structure.
- Design wireframes for an educational site using Microsoft Visio to communicate functionality.

Adjunct Faculty, Web Development and New Media | *Illinois Institute of Art-Schaumburg* | September 2009-Present

- Teach college-level courses about web development technologies and techniques.

Usability Research Manager | *Sandstorm Design* | September 2009-February 2010

- Met regularly with clients to assess their current needs and determine usability solutions.
- Conducted user testing on iterations of the site and offered recommendations that improve usability.
- Designed wireframe deliverables for financial and real estate firms using Adobe InDesign to communicate site hierarchy and functionality.
- Performed audits to determine validity of current site content.

Usability Specialist | *Block & Company* | June 2009-September 2009

- Created competitor audits to understand strengths and weaknesses of client web site for initial strategy.
- Compiled sitemaps and content audits to document site hierarchy for evaluation.
- Designed wireframe deliverables using Microsoft Visio to communicate site hierarchy and functionality.
- Conducted usability testing to determine customer reception to different iterations of the site.

Front-End Developer/Quality Assurance Specialist | *DesignKitchen* | January 2008-February 2009

- Maintained and created web pages for various clients, including Motorola and LifeFitness, using Dreamweaver, Photoshop, table-less CSS, ASP.net and hand-coded HTML.
- Embedded Flash movies and animations into web pages, and developed Javascript to implement menus and navigation.
- Developed eBlast newsletters for clients such as Butterball, Motorola, Oprah's Angel Network, and Burger King.
- Ran quality assurance audits to ensure design integrity and functionality of sites/applications across multiple browsers and platforms using Selenium and other web-based quality assurance systems.
- Created client training documentation for custom content management systems, including those based on the Kentico platform.

EDUCATION

Masters of Science in Human-Computer Interaction | *DePaul University* | June 2004- June 2008

Bachelor of Arts in Psychology | *DePaul University* | September 1998- June 2003

Concentration: Human Services

SKILLS

Microsoft Visio	ASP.net	Adobe Photoshop	Adobe Dreamweaver
OmniGraffle	JavaScript/Query	Adobe Fireworks	Axure
HTML/XHTML	Visual Basic.net	Adobe Audition	Adobe Illustrator
CSS	Adobe Flash	Adobe InDesign	Microsoft Office